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In the Know and International Council of Nurses Join Forces to Provide Free Caregiver Training in Developing Countries

Caregivers in developing countries lack critical access to the basic, practical training they need to deliver safe and effective care to the clients they serve.

DURHAM, NC: People over the age of sixty are the fastest growing demographic across the globe. This group is projected to increase to 1.4 billion by 2030. And since increasing age often comes with an increased need for healthcare services, the [McKinsey Global Institute](#) predicts, “Globally, health care and related jobs from aging could grow by 50 to 85 million by 2030.”

Developing countries are not immune to this phenomenon. Traditionally, care of the elderly in these regions fell on female family members. But as developing nations continue to grow their economies, more women seek work outside of the home, shifting the burden of elder care to outside sources.

Who will fill these jobs, and how will they acquire the necessary training?

The International Council of Nurses (ICN) recently entered into a partnership agreement with The World Continuing Education Alliance (WCEA) to create a global network of continuing education courses to distribute education in developing regions.

In the Know contributed an entire library of courses to the ICN to provide free caregiver training in the developing countries that need it the most.

Through this initiative, caregivers around the world are completing In the Know courses, 100% free of charge. Learners hail from South Africa, Rwanda, Philippines, Kenya, India, Bangladesh, and more.

The most popular In the Know courses completed include:

- Infection Control
- Handwashing
- Understanding Common Medications
- A Vital Signs Update
- Various disease process topics (i.e., diabetes, heart disease, COPD, cancer, etc.)

“We believe in giving back to caregivers everywhere,” remarks Linda Leekley, founder and CEO of In the Know. “Over the years, In the Know has donated thousands of caregiver courses to healthcare

organizations in need—whether because of the devastation of a hurricane, the impact of domestic violence, or the growing demand for training in developing nations.”

Linda believes it's not enough to just run a successful business. She understands that being part of a project that helps train caregivers across the globe has even farther-reaching benefits. It shines a much-needed light on the importance of caregivers by assisting them in growing and developing professionally. And it means the clients in their care stay safer and healthier—and in their own homes for as long as possible.

In the Know plans to maintain its relationship with ICN and the WCEA for years to come to provide much-needed training to the caregivers who work so hard for the world's most vulnerable seniors.

ABOUT THE INTERNATIONAL COUNCIL OF NURSES: The International Council of Nurses (ICN) is a federation of more than 130 national nurses associations representing the millions of nurses worldwide. Operated by nurses and leading nursing internationally, ICN works to ensure quality care for all and sound health policies globally.

ABOUT IN THE KNOW: In the Know is a nationally recognized training provider with over 20 years of experience in helping the aging care market train, engage and RETAIN caregivers. What makes In the Know unique? All their training materials are written by registered nurses who have trained and supervised caregivers in every environment—from the college classroom to the client's kitchen table. And every course is developed by a skilled team of instructional designers who know how important it is for learning to be interactive, engaging—and frankly—fun!